

# wearable ART 18

fashion show / August 24th 2024

Dunedin  
FineART Center



# BOLD

*"Over the past few years, the Bay area has seen a proliferation of artsy fashion shows ... but the Dunedin Fine Art Center's annual Wearable Art event remains the gold standard."*  
- Creative Loafing



# FIERCE

# wearable ART 18

SPONSORSHIP OPPORTUNITIES

For the past seventeen years, Wearable Art designers have shocked, defied, and delighted audiences with fashions that arrest the senses and excite the imagination! DFAC's Wearable Art designers have gone on to receive international acclaim at New Zealand's renowned World of Wearable Art Show with fashions incorporating kinetic illusion, unlikely materials, pop-culture, and outrageous theatre.

Wearable Art supports local and regional fashion designers and artists and has a significant impact on our local economy with over 500 attendees. Sponsorships of Wearable Art assist DFAC in providing stipends to participating artists/designers while also supporting DFAC's exhibitions and educational programming. We invite you to join us for one of our largest fundraisers that enables us to further our mission and ensure the future of DFAC for years to come.

	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500
	Presenting	Sponsor Party	Glitterati	Trendsetter	Fashionista
Tickets to <b>Wearable Art 18</b> including premium runway seating	12	10	8	6	4
Tickets to exclusive Sponsors-only Sponsor Party	8	8	4	2	2
Verbal recognition at the event by C.E.O.	X	X	X		
Speaking opportunity	Welcoming remarks	Welcoming remarks at Sponsor Party			
Recognition on Sponsor Board as part of the welcome experience, and on additional event signage	Logo or Name	Logo or Name	Logo or Name	Logo or Name	Logo or Name
Recognition as a Wearable Art Sponsor on DFAC social media channels	Logo or Name	Logo or Name	Logo or Name	Text/Name only	Text/Name only
Recognition on Wearable Art email blasts	Logo or Name	Logo or Name	Logo or Name	Text/Name only	Text/Name only
Logo or name featured on invitation <small>(sponsorship must be pledged by July 1st to receive this benefit)</small>	X	X			
Sponsor Listing in event program	Logo or Name	Logo or Name	Logo or Name	Logo or Name	Text/Name
Advertising Opportunity in event program	X	X			
Venue rental of DFAC for a private event* in 2025	2 times, fee waived	1 time, fee waived	1 time, 50% off		
2-Page feature inclusive of article and full color images in ARTiFACTS, DFAC's high-gloss magazine	X				

*\*Free venue rental includes use of the Founders Hall and adjacent galleries and does not include waiving of security or cleaning costs. These costs are the responsibility of the sponsor, as are any food and beverage costs associated with the event. DFAC does not provide tables, chairs, or other furniture and equipment rentals. Venue rental dates must be **booked** by 10/1/2025.*

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