

## Dacota Maphis / Artist Statement

I create artwork that reaches into my imagination as I explore my subconscious through a process I call Photo Revised Art or Digital PHRA. I approach this process as an unsolved puzzle, starting with an original photograph for my inspiration. Always working with the limitations of the existing pixels, I push and pull them around to transform the photograph into a totally new dramatic expression. Approach this transformation as if the pixels were paints on a canvas I revealing relevance to what I am experiencing in the life.

Digital PHRA started from my love of photography, which gravitated toward taking pictures of patterns in nature and architecture. Also the fact that the thing that excited me most in the art world was seeing something I had never seen before. So armed with my imagination and my forty years worth on photography knowledge I set out to create something new. It took two years to create my style and then eight years to develop and gather a body of work. I have shown my work at fine art shows and festivals for a little over a year. In that time I have had very consistent response from the patrons at the shows: What is the medium; I've never seen this before; how do I do it. After hearing this in repetition I have a desire to teach my art style to others. There is an excitement I see when showing my before photograph next to the finished art and explaining how it reflects things in my life. The teaching of Digital PHRA, I believe will be enhanced by the great love of photography that is exploding.

My goal is to inspire imagination and conversation and at best make someone smile. I look forward to my development of Digital PHRA as I dwell on my passion for self-expression through my new style of art.