



Wearable Art 4

August 16, 2008
Dunedin Fine Art Center
Sponsorship Opportunities

“DFAC’s annual **Wearable Art Fashion Show** is an event not to be missed! Innovative, fresh and a little risqué, the event is a great new addition to the Tampa Bay art scene.”

Ken Rollins, Interim Executive Director,
Tampa Museum of Art



Wearable Art is a celebration of the independent spirit that thrives in Tampa Bay. A showcase for artists working in fashion but outside the established fashion community, **Wearable Art** is an annual tradition that has become one of the most talked about and anticipated cultural events in the area.

People connect strongly with this event because of the sense of a shared community that permeates the evening. Friends and strangers alike share the excitement of being near to the edge.

The Dunedin Fine Art Center is proud to have organized what has turned out to be the most talked about and anticipated cultural event of the year in Tampa Bay. Join us again this August for **Wearable Art 4**. We invite you along for the ride... thrilling... exciting... breath-taking and OH, SO MUCH FUN... that is **Wearable Art**



“Wearable Art 3 was a feast of creativity in design and a party befitting Richard Florida's *The Rise of the Creative Class!*”

-Deborah Kynes, City of Dunedin Commissioner

Previous Sponsors

Red Bull • Gregory's Salon • Creative Loafing
Yuengling Brewery • Rainbows End Quilt Shoppe • Signs Now
Thornton Donoghue & Associates • Syd & Irwin Entel • Mark Fox
Art & Bev Leasure • Ed Halleran and Steve Sika
Michael and Mindy Solomon • Ann and Arky Feldshue

Attendance

2005 - 600 (sold out)
2006 - 800 (sold out)
2007 - 800 (sold out)
2008 - 1000 (projected)

Press

Creative Loafing
Tampa Bay Magazine
St. Petersburg Times
WTSP Tampabay's 10
TBT
Suncoast News
Tampa Tribune
BayNews 9

Awards

Listed among "Top Ten Visual Art Events of 2007" - Creative Loafing
"Best Fashion Show 2005" - Weekly Planet



Discover Your Perfect Fit

Wearable Art is the perfect opportunity to reach the Tampa Bay area's trend-setting elite. Join us at a level that fits your needs.* We'll deliver the rest.

MAXIMIZE YOUR SPONSORSHIP: Wearable Art 4 companion exhibit of fashion in the DFAC galleries will draw thousands more over three weeks

Top Heel - \$10,000

Wearable Art as we know it is bursting at the seams. This year, the runway show will be held just outside the Center under a swank air conditioned tent (inside will be a companion gallery fashion exhibit). Sponsor the tent and receive presenting rights to the show for 2008, heavy logo placement on-site and in all media, and year-round recognition at every DFAC exhibit and event for the 2008-2009 Season. Contact George Ann Bissett, Executive Director at (727) 298-3322, x 223 to discuss this opportunity.

Glitterati - \$5,000

Benefits of all preceding levels PLUS
 Logo on all print media
 Logo on all paid advertisements
 Full page ad in our event program
 Logo projected onstage during the pre-show slideshow
 8 VIP seats

Trendsetters - \$1,000

Benefits of all preceding levels PLUS
 Quarter page ad in event program
 4 VIP seats

*01 (c)3 tax deductible within the limits of the law

Glitterati - \$2,500

Benefits of all preceding levels PLUS
 • Half page ad in our event program
 • Your banner hanging the day of the show
 • 6 VIP seats



Dandies - \$500

• A business card sized ad in event program
 • Link on our website, www.dfac.org
 • Coverage in our member's newsletter (sent to 2,500 homes)
 • 2 VIP seats
 • Pre-fashion reception



727.298.DFAC
www.dfac.org



YES, I want to put my sponsorship dollars to work for my company.

NAME(S) - Please print as you would wish name(s) to appear

ADDRESS

PHONE

TOTAL SPONSORSHIP AMOUNT

PAYMENT:

Check No.

Credit Card No.

Exp. Date





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